

AIGA/KCAD SHIRT DESIGN COMPETITION

COMPETITION

RULES

THE COMPETITION: Create a shirt design in one or two colors, one side (front or back) only, with a maximum size of 12"x20". Camera-ready or common print-ready digital formats (digital format is preferred). You may use the Kendall College of Art and Design name and logo on designs entered into this competition. (See below for details.)

All designs must be submitted by 3:00pm on March 1, 2004. There is no limit on the number of designs a person may submit, but all designs must be accompanied by a separate entry form (or identifying information) and the \$3.00 entry fee. Designs submitted beyond this deadline, designs submitted without the \$3.00 entry fee, or without an entry form or personal information may be rejected for the competition.

Current members of the Kendall AIGA student group are exempt from the \$3.00 entry fees.

Designs will be judged by competent professionals and school representatives based on overall design, content, and printability. Judges' decisions and the decisions of the KCAD AIGA student group are final.

By submitting a design, you grant Kendall College of Art and Design, its AIGA student group, any sub-contractors, or other entities they may employ a permanent, non-exclusive right to use, modify, and publish the design. If the design includes the Kendall College of Art and Design name or logo, you must purge these elements from the design before you may sell, publish, or further distribute the design (excepting portfolio use).

Deadlines may be subject to change.

THE PRIZES: Judges will choose two winners, a first and second place winner. The first-place winner will receive their choice of either a \$50 gift certificate to Target, or a \$50 gift certificate to T-Square Art Supply. The second-place winner will receive the remaining \$50 gift certificate. Both winners will receive one shirt with their selected design. Certificates are redeemable by the terms of the respective stores, and no substitutions may be made.

Please include an envelope with the entry form and the \$3 entry fee along with your submission. If there are no more entry forms, you may include a piece of paper with:

Your name

Your address

Your phone number

Your email address

A short title or description of the design

Indicate whether the design is for the front or back of the shirt.